

**QUINCY PARK DISTRICT
INVITATION TO BID**

The Quincy Park District is requesting proposals from qualified entities for the following:

NAMING RIGHTS WAVERING SYNTHETIC TURF BALL FIELD

Sealed bids for the naming rights to **WAVERING SYNTHETIC TURF BALL FIELD** are now being accepted in Quincy, Illinois, Adams County, described herein will be received at the business office of the Quincy Park District, 1231 Bonansinga Drive, Quincy, Illinois 62301, until 5:00pm local time, on Thursday, July 5, 2018.

Proposal specifications may be obtained at the business office of the Quincy Park District, 1231 Bonansinga Drive, Quincy, Illinois 62301, during regular business hours, 9:00am – 5:00pm, Monday – Friday or at our website www.quincyparkdistrict.com.

Owner reserves the right to reject any and all proposals, to accept other than the lowest bid, and to waive any irregularities or informalities in bids received.

Quincy Park District
Rome Frericks, Executive Director

**QUINCY PARK DISTRICT
REQUEST FOR PROPOSAL
NAMING RIGHTS WAVERING SYNTHETIC TURF BALL FIELD**

- The Quincy Park District is requesting proposals from entities for **NAMING RIGHTS TO WAVERING SYNTHETIC TURF BALLFIELD**. The purpose of this request for proposal is to invite any business, individual and not for profit associations to submit their proposal for naming rights to Wavering Field.
- The Naming Rights sponsorship opportunity will showcase your commitment to youth and the community, creates long term visibility for your organization, and makes a positive impact on the region’s recreation opportunities.
- Proposals should include the following:
 1. Name, address and contact information of the proponent.
 2. Financial offer.
 3. Any exclusivity requirements.
 4. Marketing initiatives for the facility.
 5. Proponents are welcome to include any additional information deemed relevant for consideration.
- Selection will be based on the following:
 1. Financial structure of proposal.
 2. Business opportunity/exclusivity requirements.
 3. Marketing initiatives to support the facility.
 4. Financial stability of the entity.
- Respondent must outline the categories to be defined under an exclusive arrangement, if exclusivity is requested in proposal.
- The length of the agreement will be for ten (10) years.
- Information on the usage of the Moorman/Wavering area:

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
Shelters	212 rentals	143 rentals	224 rentals	304 rentals
people	13,557 people	7,518 people	10,338 people	22,484
Mini Golf rounds	13,544 rounds	10,660 rounds	13,552 rounds	10,875

Disc Golf Course rounds	4,000 rounds	4,500 rounds	5,200 rounds	5,540
	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
Wavering Ball Field Games Played	125	125	125	125
Players	640	716	779	792
Attendance	12,000	12,900	14,400	
14,900				

- Held post season little league tournaments in 2016 & 2017
- Held State little league tournament in 2016 & 2017

Additional Information:

- 8,300 vehicles drive by Wavering Field per day
- www.gettingaroundillinois.com

Any questions should be addressed to Rome Frericks at 217-223-7703 or rfrericks@quincyparkdistrict.com.